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UNIVERSITY OF ARKANSAS - FORT SMITH

Career Services

# CAREER OUTCOMES SURVEY

Academic 2019/20

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UAFS Career Services: Jan 2021

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## 2019/20 Academic Year report - Career Outcome rates

Each semester, University of Arkansas - Fort Smith Career Services department tracks career outcomes rate for graduates utilizing the NACE First Destination survey. The table below summarizes the Primary Status data.

**Timing** - For capture purposes, we include summer II (August graduates) into the data for the interim fall report. Spring and Summer I (May and June) graduates are included in the final academic year report, usually completed around December/January.

**Career Outcomes rate** is the percentage of graduates (Associates/Bachelors/Masters) who are in one of the following categories minus those still seeking employment (SE), in the 6 months after graduation. The definition excludes those with no known data (NO = 277) or not seeking employment (NS = 19):

- Employed full time (FT) > 30 hours week
- Employed part time (PT) < less than 30 hours per week
- Enrolled in a program of continuing education (CE)
- Serving in the U.S. Armed forces (MI)
- Participating in a program of voluntary service (VU)

	Total All (incl No Info)	Primary Status					SE	NS	No Data	Career Outcomes %
		FT	PT	CE	MI	VU				
Fall 2019	486	245	31	58	5	1	70	12	64	82.2
Spring 2020	601	249	10	94	4		24	7	213	93.7
<b>All Graduates</b>	1087	494	41	152	9	1	94	19	277	88.1
Fall 2019	97	30	7	39			3	1	17	96.2
Spring 2020	141	31	1	73			2	1	33	98.1
<b>Total Associates</b>	238	61	8	112			5	2	50	97.3
Fall 2019	383	209	24	19	5	1	67	11	47	79.4
Spring 2020	457	216	9	21	4		22	5	180	91.9
<b>Total Bachelors</b>	840	425	33	40	9	1	89	16	227	85.1
Fall 2019	6	6								100.0
Spring 2020	3	2						1		100.0
<b>Total Masters</b>	9	8						1		100.0
<b>By College:</b>										
CAST	215	85	9	38	1		22	3	57	85.8
CLASS	351	126	20	64	5		31	7	98	87.4
COB	156	85	4	7	1		17	3	39	85.1
Graduate	9	8						1		100.0
HS	178	113	1	9	1		9	2	43	93.2
STEM	178	77	7	34	1	1	15	3	40	88.9
SOE (incl in STEM total) excl Licensure	42	26	1	2			6	1	6	82.9

Notes:

1. Data collection is through a range of sources including: surveys when students collect diplomas and pre-graduation Alumni events, information provided by faculty, family and colleagues, searches on LinkedIn, Facebook and other social media.
2. Timing; data is collected from posting of degrees by Records Office, to approximately 6 months after graduation date.
3. The definitions of Primary Status follow National Association Colleges and Employers (NACE) guidelines.
4. Knowledge Rate: this is the percentage of graduates we have reasonable and verifiable information on their first destination, postgraduate career activities. The target minimum percentage recommended by NACE is 65%; fall data is 85.6%, spring 2020 was 64.6%.

## Trend data – total only

	Total grads	Outcomes %
2019/20	1087	88.1
2018/19	1111	84.8
2017/18	1105	86.1
2016/17	1051	90.5
2015/16	929	87.6
2014/15*	1136	87.5
2013/14	754	85.0

\*Estimated outcomes owing to incomplete fall 2015 data

## Pandemic Impact

The period of data collection for the December graduates coincided with the beginnings of the pandemic and associated societal responses on many different levels. The effects were further compounded for May 2020 graduates as the period between their grad date and the 6 months following (the usual measurement period) saw virtual graduation, diplomas mailed instead of collected personally, and “Zoom” fatigue. To mitigate these effects a link to the survey was mailed with every diploma sent out with Records Office assistance, as well as the usual methods but the numbers are down.

The most notable effect was the increase in number of students with no data. The NACE standard or knowledge rate is recommended at a minimum 65% and we were almost to that level but compared to prior semesters considerably higher. The effect however was to lift our outcomes % in many areas as the “NO” information counts are excluded from the career outcomes calculation.

Semester	NO info	NO info %
Spring 20	213	35.4%
Fall 19	64	13.2%
Spring 19	74	12.4%
Fall 18	72	14.0%

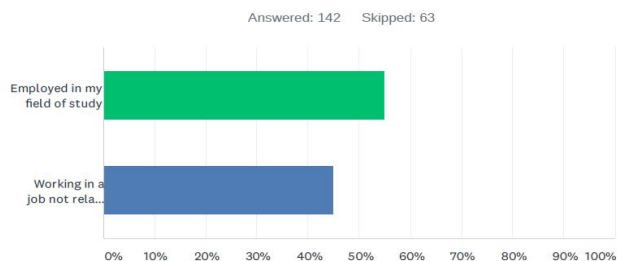


	Total All (incl No Info)	FT	PT	CE	Mil	VU	SE	NS	No Data	Career Outcomes %
<b>COB</b>										
BusAdmin	56	28	2	1			6	2	17	83.8
Accounting	27	16		1	1		2	1	6	90.0
Intl Bus	26	11	1	3			4		7	78.9
Marketing	23	15	1				2		5	88.9
Finance	16	9		2			2		3	84.6
Acctg/Finance	5	4							1	100.0
Acctg/BusAd	1	1								100.0
Finance/BusAd	1						1			
Intl Bus/Mktg	1	1								100.0
<b>Health Sciences</b>										
BSN	113	71	1		1		9	1	30	89.0
Dental Hygiene	21	12		1				1	7	100.0
Imaging Science	13	11							2	100.0
<b>STEM</b>										
Biology/Lic	53	20	5	7		1	2	2	16	94.3
Chemistry/Biochem	14	5		2			2		5	77.8
Geoscience	3			1			1		1	50.0
IT	34	22			1		3		8	88.5
Mathematics/Lic	6	3		1			1		1	80.0
<b>SOE</b>										
Elementary	32	20	1				6	1	4	77.8
Middle 4-8	5	4							1	100.0
<b>Masters</b>										
HealthCareAdm	9	8						1		100.0

## 2019/20 - Survey data

Part of the data collection process includes paper as students collect their diplomas at the Records Office, and online surveys. The online survey goes to UAFS emails, and non-UAFS email addresses collected at Gradfest (conducted by the UAFS Alumni Office each semester). While not all students complete the survey, the data is below for additional questions we ask.

Q3 If your PRIMARY status from Q1 is employed full time or employed part time, please select the category which BEST describes your employment (Check only ONE):



ANSWER CHOICES	RESPONSES
Employed in my field of study	54.93% 78
Working in a job not related to my field of study	45.07% 64
TOTAL	142