

# INSTITUTIONAL EFFECTIVENESS PLAN

## UAFS STUDENT AFFAIRS & ENROLLMENT MANAGEMENT

- ADMISSIONS
- FINANCIAL AID
  - TITLE IX



Dr. Lee Krehbiel, Vice Chancellor for Student Affairs

# HOW WE FIT IN THE PLAN

## Pillar 1: Student Access, Engagement, and Success

This is our wheelhouse: recruiting, welcoming, engaging and supporting students towards personal, academic, wellness, civic, athletic, and career readiness and success.



# HOW WE FIT IN THE PLAN

## Pillar 2: Teaching and Learning

Here we support our core academic mission via complementary efforts to create purposeful learning experiences and skill development, often employing students' emerging disciplinary expertise.

RSOs, marketing and graphic design are examples.



# How We Fit in the Plan

## Pillar 3: Economic Development, Community Engagement, and Industry Partnerships

Our contributions here are seen in myriad relationships with local schools, with non-profits, and via corporate sponsorships. The Food Pantry is an example; athletics is another.



# How We Fit in the Plan

## Pillar 4: Institutional Sustainability/Resource Stewardship

UAFS's sustainability and stewardship of its resource base is inextricably linked to enrollment, housing occupancy, auxiliary debt service obligations, and to strategic and fair use of our student aid resources.

Full and strategic use of Foundation scholarship funds is a good example of a target.



# Shape of the Report: Four Sections, Plus Desired Metrics

- I. Sample of Work done in 2023-2024, by Pillar
- II. In Progress, 2024-2025, by Pillar
- III. Budget Requests for FY 2026, by Pillar
- IV. Budget Requests for FY 2027 and 2028, by Pillar



# Section 1: 2023-2024 Accomplishments, Pillar 1 Select Examples: Cub Camp



## Strategy 1.2 and 1.3 Funds for Cub Camp Scholarships:

- ▶ Enhance support structures that drive equity, inclusion and success.
- ▶ Expand high-impact practices and student engagement initiatives across the institution.

### Results: Cub Camp Day of Giving funds raised:

2023 Cub Camp: \$3,290

2022 Cub Camp: \$1,660

Total: \$4,950

- ▶ 43 Cub Camp Scholarships have been awarded at \$55 each for a total of \$2,365.
- ▶ The plan for 2024 is to work with Alumni and ask for Cub Camp Scholarship donations at the Cub Camp reunion dinner in February, thereby both supporting incoming students and providing robust engagement opportunities for young alums.

# Section 1: 2023-2024 Accomplishments, Pillar 1 Select Examples: International Programs



## Strategy 3: Expand high-impact practices and student engagement initiatives...

**Tactic:** International Programs has worked to strengthen and expand Study Abroad. The coordinator met with faculty and campus groups, negotiated with sites abroad (Costa Rica, Paris, Spain), and personally assisted faculty in developing proposals. The fruits of this labor may be seen in summer 2025 (in progress), but a much stronger and broader foundation is now in place.

**Related to this (1.1.1).** Innovative recruiting - International Programs, via responsiveness and networking, welcomed 15 new international students in fall 2024 (based on 23-24 efforts), up from seven the year before.

Efforts have continued into the current year and include exploring Admissions relationships related to recruiting domestic international students.



# Section 1: 2023-2024 Accomplishments, Pillar 1, Select Examples: eSports

**Strategy 3:** Expand high-impact practices and student engagement initiatives across the institution to provide holistic support, connect students' academic programs and career pathways, and increase retention and graduation

**Tactic:** eSports competed well and laid more groundwork for recruiting.

- ▶ A recruiting event was held at Southside HS.
- ▶ eSports participated in Mane Event and Den Day activities.
- ▶ The team was the unofficial but a real Valorant champion of the Lonestar Conference. The Valorant Teams also finished in the Top 20 nationally in the Redbull Campus Clutch competition.



# Section 1: 2023-2024 Accomplishments, Pillar 1 Select Examples: Student Affairs Division



## 1.5 Promote the health, safety, and personal development of students...

**Tactic:** An ADH grant for addressing health disparities provided the means to offer multiple COVID and flu clinic opportunities for both students and employees.

- ▶ Partners have included Coleman Pharmacy, the UAFS School of Nursing, and the AFMC (Arkansas Foundation for Medical Care).
- ▶ The grant also provides paid positions for a small group of students preparing for careers and providing needed service. Specific data is in our IEP. Clinics have served over 110 students and employees to date.
- ▶ The grant expired during Spring 2024. We added three large screens to CC 2<sup>nd</sup> floor with grant funds for 24-25 to guide students and to communicate health-related information.

# Section 1: 2023-2024 Accomplishments, Pillar 1 Select Examples: Athletics



## 1.8 Strengthen DII Athletics Program

- ▶ In 2023-2024, athletics began transitioning into the MIAA. It became official on July 1, 2024.
- ▶ Reduced travel costs and road days are benefits.
- ▶ Dollars saved; over \$100K
- ▶ Days in class saved: up to a week per athlete.

# Section 1: 2023-2024 Accomplishments, Pillar 4 Use resources Strategically



## 4.1.2.4 Realigning UAFS Foundation scholarships to support student recruitment and success metrics

- ▶ Admissions, Financial Aid, and Advancement partnered to make Foundation funds available earlier in the process.
  - ▶ That moved by 2022-2023 from mid-summer to mid-Spring.
  - ▶ As it improves, our ability to estimate aid packages earlier improves (\*another tactic).
  - ▶ **Changes in our Foundation Board policy** will enable Advancement to provide discretionary dollars to Admissions even earlier in 2025, by the scholarship deadline of March 15.
  - ▶ This allows for continuation of initial scholarship awards after the merit deadline passes.

# Section 1: 2023-2024 Accomplishments,

## Pillar 4: Housing

### 4.1.3 Optimize Campus Facilities

- ▶ In 23-24, Housing partnered with facilities to explore a plan to turn triple rooms in the Lion's Den into two singles each, as sales were very slow.
- ▶ The ROI was determined to be reasonable for recouping costs, and the work was done for half of the triples.
- ▶ They were ready as singles for fall 2024 and sold briskly.



# Section 1: 2023-2024 Accomplishments, Pillar 4: Campus Center



## 4.1.3 Optimize Campus Facilities

- ▶ In 23-24, Wesley Hooks led discussions about creating a more attractive and welcoming Campus Center environment, especially as UAFS determined that Admissions would stay in the CC.
- ▶ With thanks to campus leadership,
  - ▶ A wall mural was installed
  - ▶ New carpet in both the main hallway and Reynolds Room, and a Lion graphic, and
  - ▶ Progress made towards new food court furniture and a bookstore renovation.

# Section II: 2024-2025 Current



# Section 2: 2024-2025 Accomplishments, Pillar 1, Select Examples: Student Affairs Division

## 1.2.3 Employ bilingual staff in Housing, Student Activities, and Financial Aid.

- ▶ We now have (not yet certified) bilingual staff in each area
- ▶ The infrastructure to certify, compensate, and use the skillset more fully will hopefully be in place by fall 2025.





# Section 2: 2024-2025 Accomplishments, Pillar 1: Greek Life

## 1.2 Structures that encourage inclusion

- ▶ UAFS Student Affairs has been working for several years to facilitate establishment of a Latina sorority, Sigma Iota Alpha (SIA).
- ▶ In fall 2024, there were just enough students to charter, and the group working on it has been active in Hispanic Heritage events.



# Section 2: 2024-2025 Accomplishments, Pillar 1. Cub Camp 1.3 High-impact Practices and Student Engagement

## Cub Camp Improvements after Review of Curriculum



- ▶ Cub Camp now features competition between camps to win the Cub Camp Cup.
- ▶ Den Groups were scripted with predetermined questions meant to guide the groups in discussion about a variety of topics related to Academic and Student Life.
- ▶ Cub Camp scholarships are extended to students upon request.

This is just a partial list.

# Section 2: 2024-2025 Accomplishments, Pillar 1

## Select Examples: Dean of Students



MENTAL  
HEALTH  
FIRST AID

### 1.5.1& 1.5.2 Mental Health Training

**Update:** Student Affairs facilitated a full-day training class for employees called Mental Health First Aid in November 2024.

- ▶ Class enrollment hit the maximum (25). Coaches also separately took the MHFA course.
- ▶ Housing staff will attend as part of spring 2025 professional conference.
- ▶ Several dozen employees also took QPR training under authorized UAFS staff trainers.

**New target:** Rollout an on-line no-cost course for suicide prevention skills by January 2025 (SAVE.org). Work on 2<sup>nd</sup> MHFA Spring 2025.

# Section 2: 2024-2025 Accomplishments, Pillar 1 Case Management



## 1.5.1 Safety/Health of Students. Case Management Team

- ▶ Officially changed the name to the Lions Intervention Network (LINK) Team.
- ▶ Adopted a uniform model (NABITA) to guide assignment of risk and types of interventions, in advance of anticipated Federal recommendations or guidelines;
- ▶ Working on setting up a training for our LINK Team with external trainer.
- ▶ Presented to and received support from Cabinet for new model in October 2024.

## Section 2: 2024-2025 Accomplishments, Pillar 1 Select Examples: Title IX



### 1.5 Promote the health, safety, and personal development of students by incorporating mental, physical, and financial health initiatives...

**Tactic:** Title IX worked with IRB to:

- ▶ Administer a Climate Survey in February 2024 to re-establish baselines of, e.g., percent of students who know how to report a Title-IX related concern.
- ▶ A second survey went to students in fall 2024 to measure efficacy of summer training and the fall Title IX email.
- ▶ A key finding is that a significant minority of students are unaware of the rights accruing specifically to pregnant and parenting students under Title IX. Planning is underway to raise the awareness.

# Section 2: 2024-2025 Accomplishments, Pillar 1 Lion Pride Pantry



## 1.5.3 Grow student needs, pantry and student emergency aid fund

- ▶ PantrySoft™ Pantry Management Software package purchased and operational
- ▶ Bluetooth enabled scanners purchased (tracking visitors/usage)
- ▶ August 19 – October 15, 2024 - 91 total visits
- ▶ Portable ramp purchased
- ▶ Bluetooth/WiFi-enabled fridge/freezer thermometers installed



# Section 2: 2024-2025 Accomplishments, Pillar 1.8

## Select Examples: Athletics



### 1.8 Strengthen the university's Division II athletic program to be nationally competitive...

- ▶ Athletics had an overall GPA for fall 2024 of 3.16, with teams ranging from 3.05 to 3.86. Goals are a 2.8 average (stretch goal 3.0) each semester, with no team below a 2.5 overall.
- ▶ New NIL and transfer contexts may make this more challenging over time, but wow what a semester!
- ▶ Tommye Robinson is on the NCAA Minority Opportunities and Interest Committee.
- ▶ Starting in February 2025 AD Janz will be on the NCAA Division II Strategic Planning and Finance Committee.

# Scholarship Challenges for FY 2026



1. Cessation of Merit awards as of the priority March 15<sup>th</sup> deadline will curb growth in expenditures. We expect a hard stop in March 2025.
2. Changes in applying order of aid (FY 26) will further reduce spending.
3. The challenge is to do these so that enrollment is not materially affected. UAFS is refining usage of Foundation awards to limit the harm.
4. As we gather data from changes in both Pell and the AR Challenge, this may afford opportunity to fine-tune or re-vamp the UAFS merit scholarships.



# Section 2: 2024-2025 Accomplishments, Pillar 4 Select Examples: Housing

4.1.3 Optimize campus facilities to create welcoming environments that...drive functional service spaces...while ensuring efficient and sustainable use of university infrastructure.

- ▶ Housing is partnering with Finance and Plant Ops to look deeply at structural and furnishing needs in Housing, with emphasis on SebCo apartments.
- ▶ **Update:** Pillars at the Commons were assessed, and a plan for long-term upgrades was in process as this document was being written.
- ▶ Estimates for interior updates were also prepared by Plant Ops.
- ▶ Revenue and occupancy have risen dramatically over the last three years. Investment is badly needed to maintain that.



# Section 2: 2024-2025 Accomplishments, Pillar 4

## Select Examples: Admissions, Marketing



### 4.2.7.1 Guaranteed Tuition & Fees

- ▶ In late fall 2023, Cabinet examined various proposals that 'guarantee' tuition and fees being paid under specified conditions.
- ▶ Discussions in fall 2024 led to adoption of a plan for guaranteed T&F, to be rolled out for fall 2025.

# Section 3: Short-Term (FY 2025) and Ongoing Budget Requests



# Section 3: Short-Term (2026) and Ongoing Budget Requests

## Pillar 4

### Both Requests Involve Facilities

#### 4.1.3 Optimize Campus Environments.

**Tactic:** Price out and propose a new video-wall for the first-floor Campus Center.

- ▶ This will create a ‘wow’ factor for events, allow for customized welcomes for groups and prospects, showcase upcoming events, and add to celebrations of achievements.
- ▶ **Request:** 55K for FY 2026.
- ▶ UAFS added to the Campus Center Fee in part to help with strategic and non-routine needs. We request dollars from that fund, although other campus partners are welcome.
- ▶ One investment with small upkeep will last a number of years. Selling ad space or sponsor space is also possible. There is value across campus from this. If we do this all in-house, the total may decrease.



# Section 3: Short-Term (2026) and Ongoing Budget Requests

## Pillar 4



### 4.1.3 Optimize Campus Environments.

- ▶ **Tactic:** Create a broad and secure entry for the CACE Office (old Box Office) to enhance the new student-focused meeting space on 1<sup>st</sup> Floor Campus Center. This is the extension of spaces referenced in Section II.
- ▶ **We request 13-15K for FY 2026.**
- ▶ The CACE, now becoming a student ‘hangout’ and study space, cannot be locked. The gate allowing that is broken. The money requested will install a glass front with double doors that can fully open. This will create a continuous program space for events at the fireplace. It also allows for a wider and more welcoming and obvious entryway for students.

# Section 4: Longer-Term (FY 2026-2028) Budget Requests



# Section 4: Long-Term (2026-2028) and Ongoing Budget Requests

## Pillar 1

### Bilingual Staff



**1.1.3** Two compensated and obligated bilingual staff in Admissions (one subject to increase)

**1.2.3** Compensated and obligated bilingual staff in Housing, Admissions, Campus and Community Events, and Financial Aid

- ▶ Staff are in place. We request 10.0K for FY 2026 and ongoing to offer 2.5K bump to each (with benefits the remainder).
- ▶ Responsibilities and certification are under construction. This program will be optional for current employees.

# Section 4: Long-Term (2026-2028) and Ongoing Budget Requests

## Pillar 1

### Mental Health



#### 1.5.1 Mental Health Training QPR, Valley Behavioral, Mental Health First Aid.

**Tactic:** Expand training for employees to make informed first-level interventions and referrals.

- ▶ **Re-Vamped Request:** 3.0 K for AY 2026 to train a staff member to become a Mental Health First Aid trainer.
- ▶ Student Affairs will also, with this, pay for current QPR re-certification and 1 new QPR person to be trained.
- ▶ Request to be evaluated upon completion for annual or perhaps bi-annual re-submission).



# Section 4: Long-Term (2026-2028) and Ongoing Budget Requests

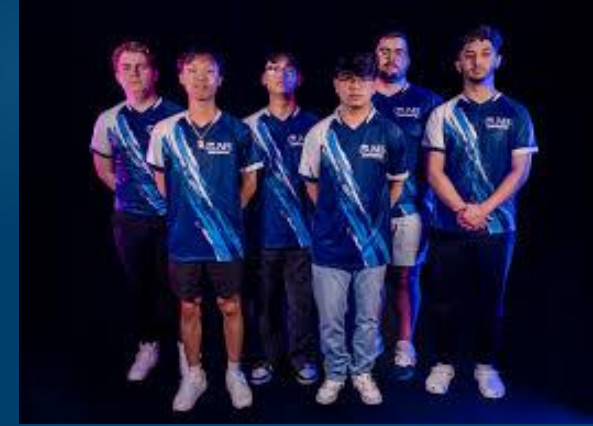
## Pillar 1 Wellness

### **1.5.5 Add or Create a UAFS Wellness Executive Director with Student Health Clinic and Counseling Center programming oversight.**

- ▶ To better coordinate wellness-related events and programs, we request 15K for FY 2026 and ongoing, with a review after FY (mid-point of Strategic Plan).
- ▶ We request 15K/year (FY 25 and ongoing), 7.5K for current director, and 7.5K for data collection, assessment, and programs.
- ▶ This will dovetail with current efforts to utilize the counseling and student health vendors in more educational and proactive ways.

# Section 4: Long-Term (2026-2028) and Ongoing Budget Requests

## Pillar 1 eSports



### 1.1.1 Innovative Recruiting and Transformative Out of Class Experiences.

- ▶ We request 5K per year to recognize and make feasible the continued growth of the eSports program (to be split between the coaches). We have begun and want to grow actions to:
  - ▶ Host Recruiting Events
  - ▶ Host competitions
  - ▶ Compete in the MIAA
  - ▶ Stream competitions
  - ▶ Mentor team members.

These are very time-consuming enterprises.

# Section 4 : Longer-term Budget Requests (FY 2026-2028)

## Pillar 1 DII Athletic Program

### 1.8 Strengthen DII Athletic Program

**Tactic:** Create Strength and Conditioning position.

- ▶ **Request:** 65K for FY 2026, and 65K per year thereafter.
- ▶ A 60-cent increase in the SCCH athletic fee (as currently collected) would almost cover this, as we pay for some certifications.

**Note:** Having this position is not explicitly mandatory, but it is all but, and using coaches, even if certified, creates workload imbalances and competitive deficits (potential risk).

# Section 4 : Longer-term Budget Requests (FY 2026-2028)

## Pillar 1

### DII Athletic Program



#### 1.8 Strengthen DII Athletic Program

**Tactic:** Index Athletic Fee for increases in mandatory tuition & fees.

**Request:** Raises to compensate for UAFS T&F raises, or differential tuition raises.

- ▶ Anticipated need is again .60 cents per SSCH.
- ▶ This would address an anticipated 5-6% T&F increase.
- ▶ The T&F raises de facto cut the scholarship equivalencies every time they occur without a fee adjustment for AY 26, 27, 28 = \$195,000 (\$65,000/year).

# Section 4: Long-Term (2026-2028) and Ongoing Budget Requests Pillar 1 Health & Safety



## 1.5 Promoting Health and Safety

- ▶ Provide a 12-15 hour/week student employee for the Food Pantry to support responsiveness and project management.
- ▶ Amount per year 500 hours (40 weeks) @\$11/hour  
**= \$5500/annum**

# Section 3: Long-term (2026-2028) and Ongoing Budget Requests

## Pillar 2 Student Development



### 2.1.3 Enhance student development through out-of-classroom ...leadership opportunities (approx. 4-6 per year)

- ▶ Leadership Programs has planned a series of leadership luncheons for students, featuring staff, faculty and alumni leaders. These events may be tied to affinity months.
- ▶ **Request:** 2.0K for FY 2026 and ongoing, with summative eval after FY 2028 (three years).
- ▶ Dollars are for supplies/marketing, speaker travel, and thank-you, and inexpensive lunches for students.
- ▶ Eval will be based on satisfaction, reported learning (e.g., one-minute reflections), and impact over time.

# Section 4 : Longer-term Budget Requests (FY 2026-2028)

## Pillar 4 Campus Facilities



### 4.1.3 Optimize campus facilities to create welcoming environments...service spaces...sustainable use of university infrastructure.

**Tactic:** Build a repair-and-replacement plan for Sebastian Commons (non-structural fixtures and equipment) to ensure timely upgrades and maintain current high occupancy levels.

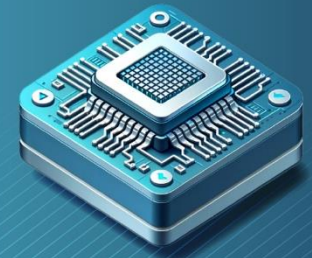
**Request:** 1.5 million dollars over three years (FY 2026-2028) will help immensely, but it is really just a good start.

- This is roughly \$7.5 K per apartment. To really update is likely closer to 15-20K per apartment.
- This does not address safety and structural issues. Housing revenue (net) is up over \$800,000 post Covid.
- Repair/replacement issues have been brewing for years and are poised to begin impacting occupancy.

# Section 4 : Longer-term Budget Requests (FY 2026-2028)

## Pillar 4

### Admissions Processor



#### 4.2.4 Continuously evaluate efficiency of university operations.

- ▶ **Request.** Hire an additional data processor in Admissions to speed the process of getting data into Slate and in the proper queue for communications.
- ▶ A customer service and yield request.
- ▶ As prospects apply to multiple colleges more frequently, comparative responses are more in the forefront.
- ▶ Cost: 45K per annum.



# Section 4 : Longer-term Budget Requests (FY 2026-2028)

## Pillar 4

### Invest in Faculty & Staff



#### 4.2.2 Invest in Faculty and Staff...

**Tactic:** Invest in long-term health of our employee infrastructure

#### **Request**

1. COLA for all employees
2. Move all employees to a minimum of 15th CUPA percentile (long-term goal 25<sup>th</sup> percentile)
3. Merit pool for exceptional performers.

# List of All AY 2026-28 Longer-Term Budget Requests: Athletics



AY 26-28	Index athletic fee to increase AY 26-28 .60 cents per SSCH, to offset 5-6% increase in T&F	\$65.0 K/yr.	\$195,000
AY 26-28	Increase athletic fee .60/SSCH for Strength/Conditioning Coach	\$65.0/yr.	\$195K
Total	<b>\$1.20 per SSCH. 130K/annum</b>		

# List of All AY 2026-28 Longer-Term Budget Requests: Training Programs



AY 26-28	Leadership	\$2K	\$6K
AY 26-28	Mock Title IX Hearing w/Partners	\$1K/yr.	\$3K
AY 26-28	Mental Health Initiatives	\$3K/every 2 yrs.	\$6K
	Wellness Ex. Dir. \$15K	\$15K	\$45K
Total	<b>\$21K/annum \$63K 26-28</b>		

# List of All AY 2026-28 Longer-Term Budget Requests

## Student Life and Services



BUDGET

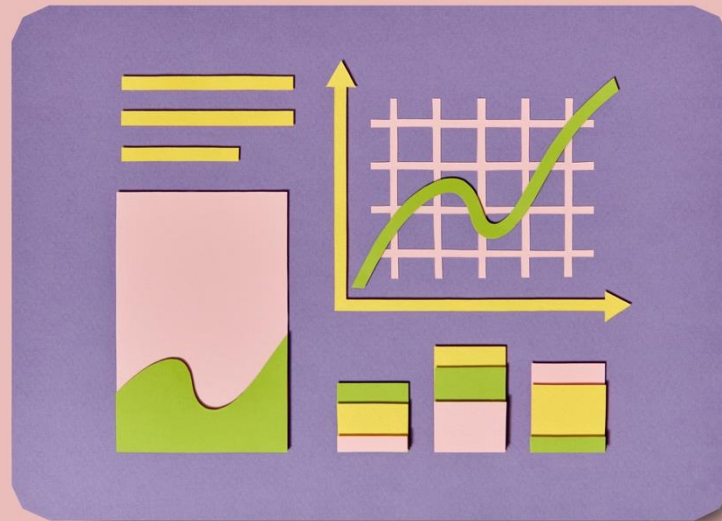
Item	AY 26	AY 26-28
1. eSports Stipends	\$5K	\$15K
2. Pantry Worker	\$5.5K	\$16.5K
3. Bilingual capacity	\$10K	\$30K
4. Adm. Processor	\$45K	\$135K
<b>TOTAL</b>	<b>\$65.5K</b>	<b>\$196.5</b>

# List of All AY 2026-28 Longer-Term Budget Requests: Institution and Facilities



AY 26 - \$500K/yr.	AY 26-28 - \$1.5 Million
Item 1	SebCo Repair
Item 2	COLA for all employees
Item 3	Move all employees to a minimum of 15th CUPA percentile (long-term goal 25 <sup>th</sup> percentile)
Item 4	Merit pool for exceptional performers.
Total	<b>TBD</b>

# Selected Metrics to Test Initiatives



# Data Targets and Data Points to Support Requests and Report: Admissions



## Fall 2024 – Official Undergraduate Report

Enrollment Headcount by Student Type

	Fall 2018	Fall 2019	Fall 2020	Fall 2021	Fall 2022	Fall 2023	Fall 2024	% Change from Last Year	% Change from 2018
First-time Freshman	1,072	934	883	813	832	886	895	1%	-17%
Entering Transfer	367	339	260	325	309	314	240	-24%	-35%
Readmitted Student	385	361	326	335	279	225	200	-11%	-48%
Continuing Freshman	318	251	221	213	277	244	278	14%	-13%
Continuing Undergraduate	3,002	2,898	2,837	2,435	2,351	2,360	2,389	1%	-20%
Unclassified Post-Baccalaureate	147	151	121	98	134	128	117	-9%	-20%
Unclassified Pre-Baccalaureate	4	2		1			2	---	-50%
<b>Total</b>	<b>5,295</b>	<b>4,936</b>	<b>4,648</b>	<b>4,220</b>	<b>4,182</b>	<b>4,157</b>	<b>4,121</b>		

# Race/Ethnicity Enrollment Headcount Excluding Concurrent (Overall)

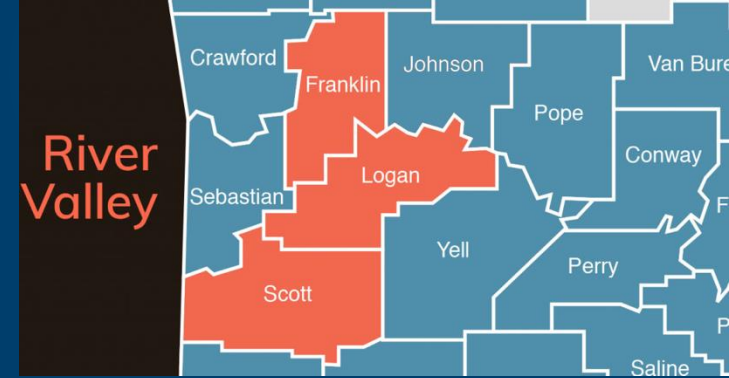


## Race/Ethnicity Enrollment Headcount Excluding Concurrent

	Fall 2018	Fall 2019	Fall 2020	Fall 2021	Fall 2022	Fall 2023	Fall 2024	% Change from Last Year	% Change from 2018
American Indian	109	96	106	100	100	93	92	-1%	-16%
Asian	293	260	245	230	219	202	220	9%	-25%
Black	220	184	168	159	166	160	174	9%	-21%
Hispanic	685	677	681	647	733	794	823	4%	20%
Native Hawaiian	6	5	9	5	7	2	5	150%	-17%
Other	59	64	60	63	65	56	55	-2%	-7%
Two or More Races	478	482	498	443	419	445	431	-3%	-10%
White	3,445	3,168	2,881	2,573	2,473	2,405	2,321	-3%	-33%
<b>Total</b>	<b>5,295</b>	<b>4,936</b>	<b>4,648</b>	<b>4,220</b>	<b>4,182</b>	<b>4,157</b>	<b>4,121</b>		



# Data Targets and Data Points: Admissions-County



## Top Counties, 2024 FTIC Cohort: UAFS Footprint Grew a Bit: Johnson, Polk, Yell counties all up (Kudos to Betsy Corona)

- ▶ Sebastian: 412 up slightly
- ▶ Crawford: 159 down (from 180)
  - ▶ *(Top 2 counties = 63.8 % of enrolled; down from 66.4%)*
- ▶ Le Flore (OK): 32 down
- ▶ Sequoyah (OK): 36 down
- ▶ Non-Border State: down
- ▶ Washington: 30 even
- ▶ Franklin: 21 down
- ▶ Scott: 22 down
- ▶ Benton: 28 up
- ▶ Logan: 14 down

# Selected Data Targets and Data Points to Support Report: Admissions



## “Top Counties:” Targets for 2024 Fall:

1. At least one NWA County will remain in top 6 for Fall 2024

**Outcome: We have two in top 6, and two in top four for AR.**

2. By Fall 2025, one NWA County will be in our Top 5.

**Outcome: We HIT this in F24.**

# Data from Student Conduct: 23-24

## Student Conduct 2023-2024 Key Data Points:

- ▶ 69 cases resulted in a Code of Conduct Charge
  - ▶ 15 cases resulted in Conduct Probation
  - ▶ 18 cases involved an unauthorized animal.
- 
- ▶ **The top 3 educational sanctions that were assigned were:**
    - ▶ Completing an assigned Judicial Educational Module
    - ▶ Writing a reflection essay
    - ▶ Community service



# Data Targets and Data Points to Support Requests and Report: Housing



## Overall Numbers

▶	Fall 2019	657	
▶	Fall 2020	566 down	15.4%
▶	Fall 2021	587 up	3.7%
▶	Fall 2022	733 up	24.9%
▶	Fall 2023	765 up	4.4%
▶	Fall 2024	787 up	2.8%

# Data Targets and Data Points to Support Requests and Report: Housing

## Housing: Overall Occupancy



### SebCo

Fall 2019	71.25%
Fall 2020	62.7%
Fall 2021	70%
Fall 2022	85%
Fall 2023	92%
Fall 2024	94%

### Lion's Den

Fall 2019	68.5
Fall 2020	57.6%
Fall 2021	54.6%
Fall 2022	70.65%
Fall 2023	70%
Fall 2024	74%

# Data Targets and Data Points to Support Requests and Report: Housing Revenue



<b>Housing Revenue (not profit)</b>	<b>Food Service Revenue</b>
FY 18: 3.98M	FY 18: 1205M
FY 19: 3.83M	FY 19: 1.209M
FY20: 3.80M	FY 20: 1.183M
FY 21: 3.015M	FY 21: 916K
FY 22: 3476M	FY 22: 1.5112M
FY 23: 4.09M	FY 23: 1.659M
FY 24: 4.45M	FY 24: 1.74M

# Data Targets and Data Points to Support Report: Financial Aid



1. In spring 2024, complete full development of new R2T4 and SAP policies; **DONE**
2. In summer/fall 2024, de-brief the new SAI Index and simplified FAFSA. ID recommendations.
3. **Update:** Review was done, and the remaining task is to update the need score to facilitate awarding of Foundation scholarships. Target date is March 1, 2025.
4. Contribute to communications plan for preparing campus order of aid changes, as the material for the public must be in place by summer 2024 to encompass the full recruiting cycle for 2025, plus current student awareness. **DONE & DOING**

# Data Targets and Data Points to Support Report: Title IX



1. Conduct climate survey in 2024 and every other year thereafter. Establish new by May 2024, with targets for next iteration (e.g., increase percent of students who respond that they know how to report by 2 percentage points);
2. Submit proposal for a long-term delivery system for Title IX and related functions to campus leadership by January 1, 2025. **Result:** Fully ready as of November 2024
3. Create a 3 to 5-year caseload analysis with trends and recommendations by July 1, 2024, assuming new regulations are in place. They are not implemented, but the report is.



# NSSE 2024 Comparisons with Peers & Conference



**NSSE**- looking at percent of students responding in the **upper half** of choices to the question concerning 'quality of interactions with student services staff.'

- ▶ 2024: Using peer\conference comparison.
  - ▶ **1<sup>st</sup> year**: Plus 10 percentage points. Sr: plus 10 percentage points. Excellent initially and over time.
  - ▶ **Goal**: Maintain for 2026.

**NSSE**- looking at percent of students responding in the **upper half** of choices to the question concerning 'quality of interactions with other administration' (e.g., Registrar, Financial Aid).

- ▶ 2024: using peer\conference comparison.
  - ▶ **1<sup>st</sup> year**: Plus 4 percentage points. Sr: plus 3 percentage points. Good initially and over time.
  - ▶ **Goal**: Maintain for 2026.

# NSSE 2024 Comparisons with Peers & Conference (con'd)



**NSSE**- looking at percent of students responding in the **upper half** of choices to the question concerning how much our institution emphasizes 'encouraging contact among students from different backgrounds (social, racial/ethnic, religious).

- ▶ **2024:** using peer\conference comparison.
  - ▶ 1<sup>st</sup> year: **Negative 9 percentage points. Sr: plus 4 percentage points. Weak initially and much stronger over time.**
  - ▶ **Goal:** Negative 8 percentage points for 1<sup>st</sup> year (we have limited control depending on date of administration) and maintain plus 4 percentage points for seniors for 2026. This is a really positive statement of how students experience UAFS.

# NSSE 2024 Comparisons with Peers & Conference (con'd)



- ▶ **NSSE**- looking at percent of students responding in the **upper half** of choices to the question concerning how many hours a student spends in a typical 7-day week participating in cocurricular activities (organizations, campus publications, student government, fraternity or sorority, intercollegiate or intramural sports).
- ▶ **2024**: using peer\conference comparison.
  - ▶ **1<sup>st</sup> year**: Plus 10 percentage points. Sr: plus 10 percentage points. Excellent initially and over time.
  - ▶ **Goal**: maintain for 2026 (actual hours are not exorbitant).

We Now Have an Anticipated  
23 Seconds for Questions

00 : 23